

# Quality Assessment of Profiling in Germany

European Conference on Quality in Official Statistics (Q2018) Krakow

Speed Talk Session 4

27.06.2018 13:15 – 14:00

Roland Sturm, Germany

# You should already know: What is an “enterprise”

The smallest combination of legal units  
that is an organizational unit  
producing goods or services,  
which benefits from a certain degree of autonomy  
in decision-making,  
especially for the allocation of its current resources.

An enterprise carries out one or more activities  
at one or more locations.

An enterprise may be a sole legal unit.

# You should already know: What is „Profiling“

A method  
to analyse the structure  
of an enterprise group  
in order to establish statistical units  
for data collection.

# I explain: Profiling in Germany – a new task

- » Executed by the statistical **business register**
- » **Manual and Automatic** Profiling
- » Identification of **enterprise structures** (as set of legal units)
- » Identification of enterprises in **national perimeter**
- » Does **not include data collection** besides core variables

# I want to show you: Aspects of quality of Profiling

- » Target Population
- » User orientation
- » Structure and content

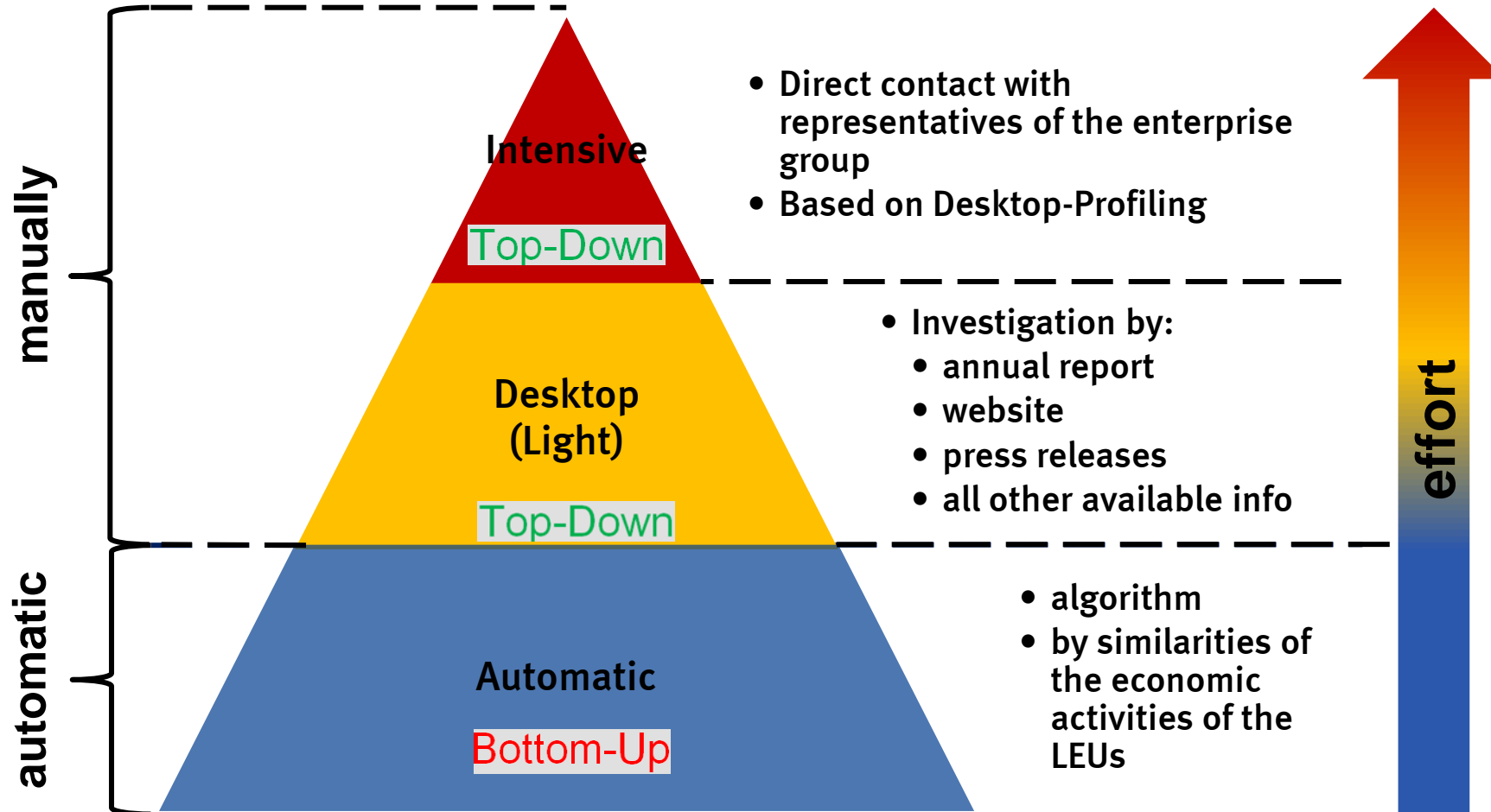
Target Population:  
User Orientation:  
Structure and content:

## How to coordinate profilers?

Federal System of Statistics in Germany

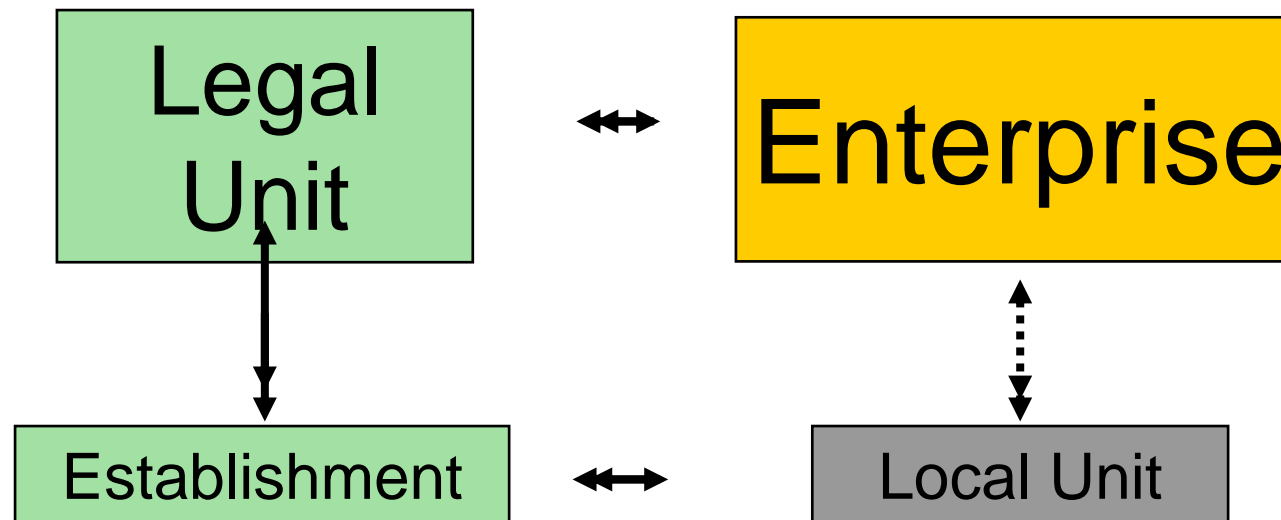


# Target population



# User Orientation: BR Data Model

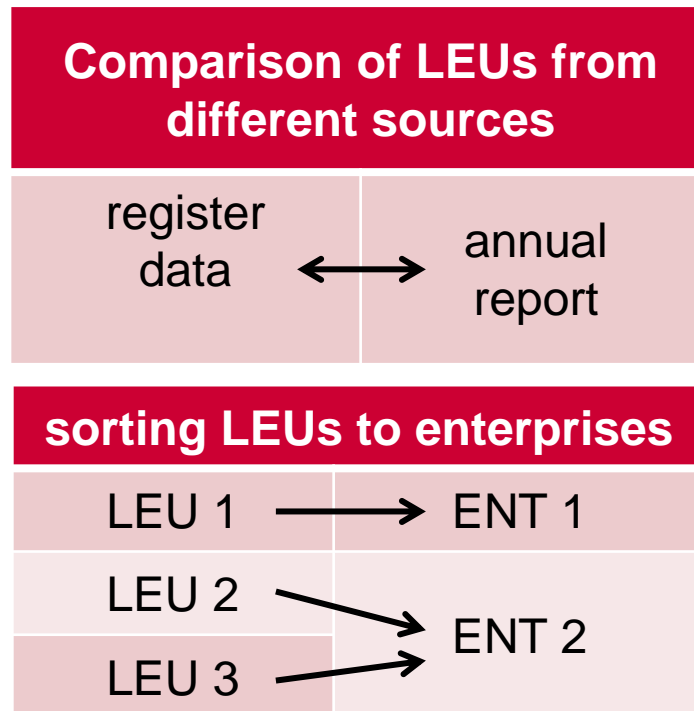
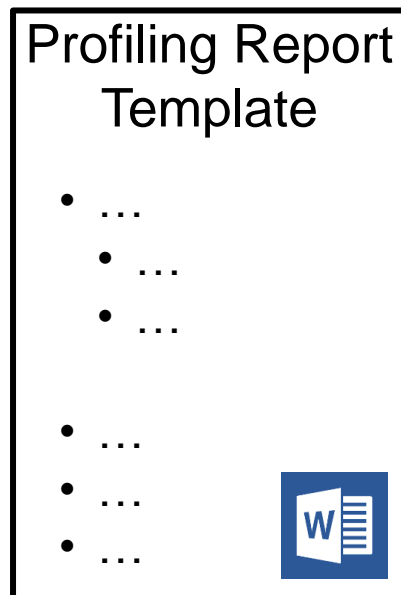
Enlargement of the data model: **complex enterprise**





# User Orientation

Provide standardised documentation



# User Orientation

Provide data access (file pool)





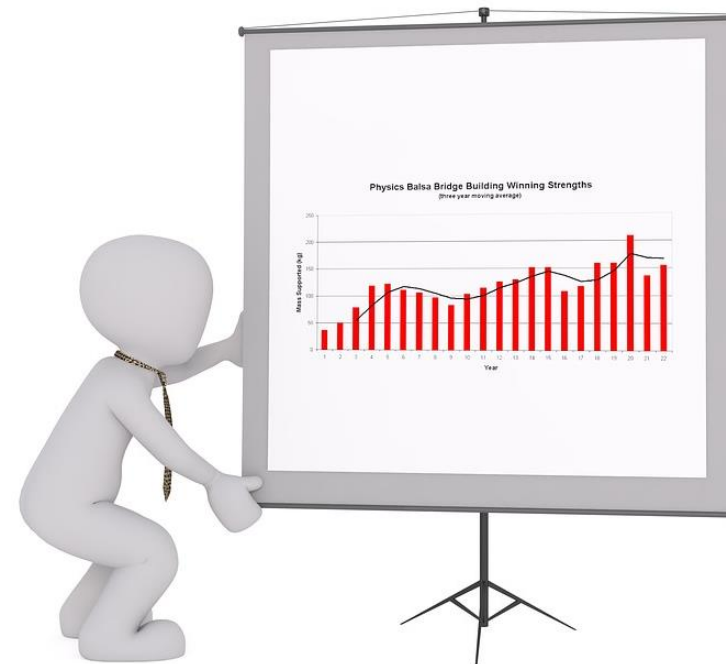
# Content of Profiling

Provide methodological advice (feedback)

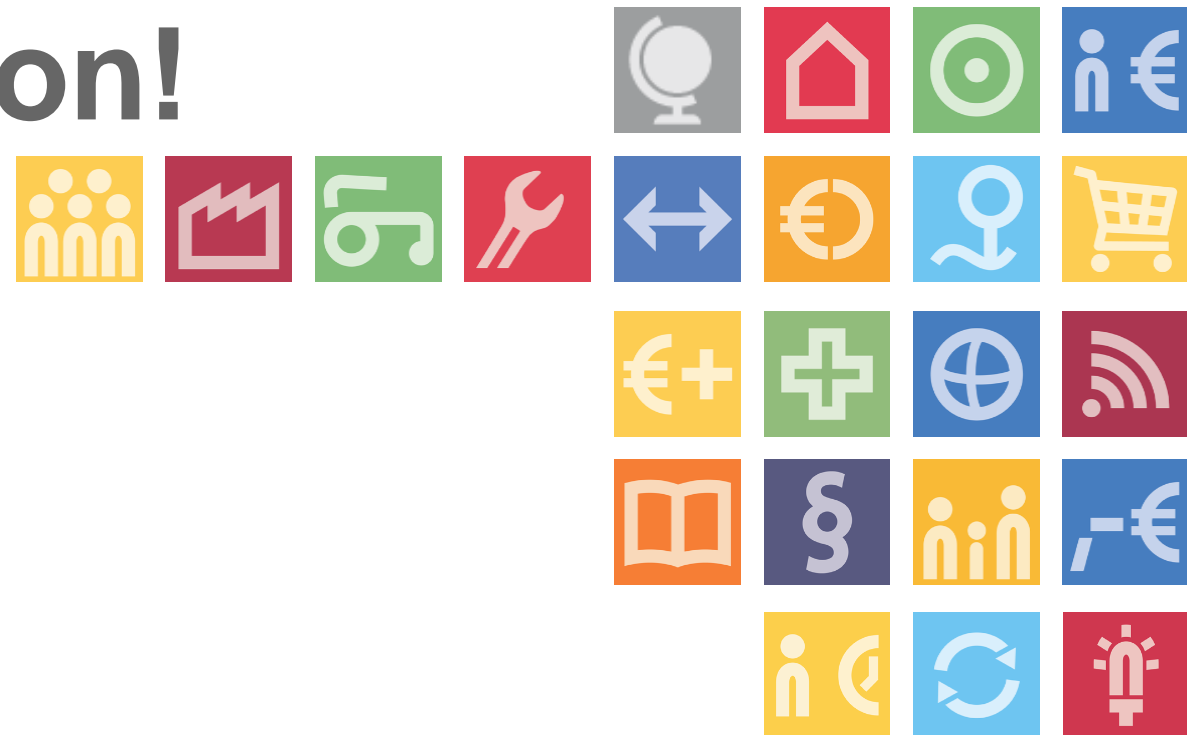


# Coordinate Profilers

## 6. Enable evaluation



# Thank You For Your Attention!



Roland Sturm  
roland.sturm@destatis.de  
[www.destatis.de](http://www.destatis.de)